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Contact:

Evelyn Hedy

Advanced Business Computers of America, Inc.

11246 Alumni Way

Jacksonville, FL 32246

Phone: 904-354-2073

<http://www.emarketonline.com>

### **New Web Site Puts Entrepreneurs In Plain View Of Potential Investors**

Jacksonville, FL – November 18, 2004 – You're a budding new business owner in need of money to fund a great idea. Where do you turn when banks and other traditional sources of capital have turned you down? You're a private investor looking for places to invest your money for a larger return than stocks, bonds or savings accounts can produce. In either case, you may want to check out [www.emarketonline.com](http://www.emarketonline.com). This new web site, developed by a software developer in Jacksonville, Florida, serves to put the entrepreneur in touch with the investor after the investor has a chance to do his/her due diligence on the business idea.

According to the president of [emarketonline.com](http://www.emarketonline.com), Shad Hedy, "I found out first hand how difficult it is for a new small business owner to raise capital when I started my own software company. With [www.emarketonline.com](http://www.emarketonline.com), I wanted to create a virtual marketplace where raising capital is quick and simple." The web site walks the entrepreneur through a step-by-step company description wizard. Once completed, the entrepreneur's business profile is available to investors who can search by all types of criteria such as business type or geographic location. The investor can also review the business plan, investment dollars needed and even financial records of the entrepreneur. The entrepreneur can constantly see how many investors have reviewed their business by using an "investor hit counter" tool. When the investor commits to the entrepreneur by making an offer to invest, [www.emarketonline.com](http://www.emarketonline.com) connects the two together.